



2023 Monster Mash 5K Corporate Sponsor Benefits

For more information: valerie@isfdn.org



Race Promotion Recognition

| | \$500 | \$1.5K | \$2.5K | \$5K |
|---------------------------------|--|--|---|---|
| MM5K Website | Name Listing | Small Logo | Medium Logo | Large Logo |
| MM5K Facebook Event Page | Hyperlink Tag Group Sponsor Post | Logo w/ Hyperlink Tag Group Sponsor Post | Logo w/ Hyperlink Tag Individual Sponsor Post | Logo on Facebook Event Cover Page Individual Sponsor Post |
| ISFDNtv Mobile App Feed | Sponsor Thank You Post w/ Name Listing | Sponsor Thank You Post w/ Small Logo | Sponsor Thank You Post w/ Medium Logo | Sponsor Thank You Post w/ Large Logo |
| Poster | | | | Logo |
| October e-Newsletter | Name Listing | Small Logo | Medium Logo | Large Logo |

Race Day Recognition

| | \$500 | \$1.5K | \$2.5K | \$5K |
|---|---------------------------------|--|---|---|
| T-Shirt | | Small Logo or Name Listing | Medium Logo | Large Logo |
| Course Signage | Name Listing on Welcome Sign | Small Logo or Name Listing on Welcome Sign and Timing Wave Sign | Large Color Logo on Welcome Sign and Mile Marker or Water Station Sign | Large Color Logo on Welcome Sign and Banner at Start/Finish Line |
| Sponsor Thank You Insert for Racer Bag | Name Listing | Small Logo | Medium Logo | Large Logo |
| Option to Include Item for Racer Bag | Included | Included | Included | Included |
| Sponsor Tent | | Option to Bring Own Tent | Tent Provided Preferred Placement | Tent Provided Premier Placement |
| Racer Registrations | 1 | 3 | 5 | 10 |

Year-long Recognition

| | \$500 | \$1.5K | \$2.5K | \$5K |
|---|---|--|---|--|
| Monster Mash 5K Video ReCap on ISFDNtv | Listing | Company Photo w/ Branded Race Signage (Group Collage) | Company Photo w/ Branded Race Signage (Individual Photo) | Company Photo or Video w/ Branded Race Signage (Individual Photo) |
| Business Partner Cling | Included | Included | Included | Included |
| ISF Website | Hyperlinked Listing on Friends of the Foundation Page | Hyperlinked Listing on Corporate Recognition Page | Hyperlinked Listing on Corporate Recognition Page | Hyperlinked Logo on Corporate Recognition Page |